# WHY YOU SHOULD BUY?

### 1 APPRECIATION

5-10% Per year! Historically, real estate has proven long-term growth in value over time. **Your home is your biggest investment!** 

### 2 EQUITY

The money you pay in rent will never come back to you. When you pay your mortgage it's like putting money into a "real estate savings account."



### 3 PREDICTABILITY

Unlike rent, your mortgage payment is fixed. **Housing costs** will continue to rise but your payment will stay the same.

## 4 TAX BENEFIT

**You are able to deduct the interest you pay on your mortgage**, property taxes and some costs involved with buying a home.

### 5 FREEDOM

**The home is yours!** You have the freedom to decorate or upgrade your home to appeal to your style!











